



Doctor, Doctor, Give Me the News

A business is a bit like a body—your body. It has soft, vulnerable parts that need protecting, tough bits that go out and do the work, feedback processes and mechanisms for growth, and of course health that varies over time.

Just like you head off to the doctor for an annual physical check up, it's a good idea to run your business through the x-ray machine and tap its knees for signs of life.

We've taken the liberty of guessing how a medical report might look. And what you can do to fix any ailments. So how's your business health looking? Go ask your professional advisor and find out for sure!